

Agent with a license to film

Richard Kraft, film music agent emeritus, recently had his first film, *Finding Kraftland*, premiered at the Santa Barbara Film Festival.

One of Hollywood's most experienced film music agents, representing composers such as Danny Elfman, John Powell and John Ottman, Richard Kraft is indeed a very busy individual. Film Music Weekly just had to ask Richard: how on earth did he find the time to write, produce and direct a film?

— I don't sleep! I would wrap-up my work day at around 7pm and on the nights when I didn't have work dinner or screenings, I would jump into the film with my filmmaking partner, Adam Shell. I am a really big believer that the sense of a lack of time

COURTESY OF RICHARD KRAFT



Richard Kraft and son during one of 425 roller coaster rides.

is an illusion. We waste so much time worrying and vegging out on worthless activities, says Richard Kraft.

Finding Kraftland is about the life of Richard Kraft and his son

— and about obsessive collecting.

— It is about valuing how precious life is and living it to its fullest. It covers the many adventures my son and I have shared, riding over 425 roller coasters around

the world, being weightless on a Zero Gravity flight. It explores the myriad of collections that have transformed our home into Kraftland, a shrine to my childhood.

A lot of well-known film composers appear in the film, including Alan Menken, Danny Elfman, John Ottman, Graeme Revell and Trevor Rabin.

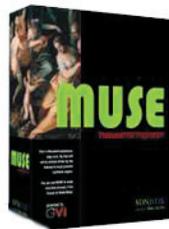
— They act as the Greek Choir commenting on the insanity that is our life. Marc Shaiman even contributed a music video which is also on our website.

So, is filmmaking Richard Kraft's new career?

— Never. I love being an agent. Working with my favorite composers is a gift and a blessing! **mc**

READ MORE HERE:

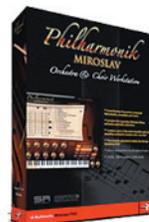
[www The official "Finding Kraftland" web site](http://www.findingkraftland.com)



Muse-38GB! You get over 14GB of SONiVOX's Symphonic Collection, 100+ drum presets, 50+ ethnic instruments, analog & digital synths, guitars & basses, keyboards, pop brass (soprano sax, alto/tenor/bari saxes), 4GB combi patches, and more. Uses GVI player. PC only. **REC SPECS:** P43.0GHZ, 2GB RAM. Save \$100. **Our price: \$495.** *Click-4-more info!*



NEW! Broadway Big Band- The talk of Winter NAMM! Uses HALion player. Has multiple mic positions, two groups of instruments: legato and polyphonic. Create 4-way close and spread voicings with total realism. **REC SPECS:** 2GB RAM. PC-3.0GHZ. MAC -OS10.4.4 or better. Save \$205. **Our price: \$2290.** Advance order now. *Click-4-more info!*



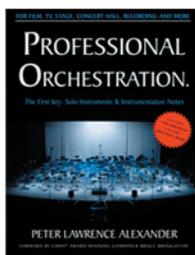
Miroslav Philharmonik Uses SampleTank player. You get: solo, chamber, full strings, solo & ensemble woods & brass, perc.& choir! Pre-panned. **REC SPECS:** P4 2.4GHZ, 1GB RAM. MAC-OS 10.4, 1GB RAM, Power PC & MacIntel. Academic Price-\$349. All others, Save \$100. **Our price: \$499.** *Click-4-more info!*

YOUR AUDIENCE IS WAITING...

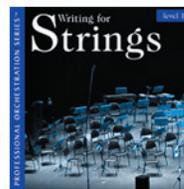
(MOUSE OVER ANY ITEM, THEN CLICK!)



How Ravel Orchestrated: Mother Goose Suite. Newly engraved score with piano part at the bottom, two bonus PDF scores (one color-coded), orchestration analysis, the complete stories each piece is based on, CD recorded by the Slovak Radio Symphony Orchestra. 8.5 x 14. Spiral bound. *Fuel the dream.* **Our price: \$49.95** *Click-4-more info!*



Professional Orchestration, Vol. 1 More than an 875-page book, a complete training program packaged w/the *Naxos Music Library*, *Professional Mentor* workbook and its new *Recording Workshop*, and now, a major 1st, learn MIDI editing with 15 MP3s and MIDI files from the Vienna Symphonic Library. *Fuel the dream.* **Our Price: \$79.95.**



Writing for Strings 4th Edition, Level 1 Learn how to write for live strings and how to make sampled strings sound live. Comes w/30 lessons (300 pgs) now w/4-color graphics, 18 study scores, videos of string bowings, MIDI editing training. 100% digital download. *Fuel the dream.* **Our Price: \$159.00.** *Click-4-more info.*

NO SALES TAX, EXCEPT IN VA.

WWW.TRUEPEC.COM

CONTACT US: 1-804-733-6122